

DIGITAL PRINTING SPECIALISTS

Artwork + Image Specifications

ALL ARTWORK SUPPLIED MUST BE PRINT READY TO THE FOLLOWING GUIDELINES...

Should you have a customised print job simply call first for us to double-check the setup you are following. An artwork handling charge will occur if your file does not meet the below specifications (at \$95.00 per hour)

Whilst Digimax Production and Art Department staff will do their best to advise you of any obvious errors. It is often not technically possible for staff to check the correct setup of supplied files and as such will take no responsibility for errors resulting from incorrect setup.

GENERAL OFFSET SPECIFICATIONS

• PDF'S ARE NOW THE STANDARD

Whilst we accept other file formats, PDFs are definitely the most preferred file format. Ensure all fonts have been converted to paths/outlines or embedded, and all colours and images are CMYK, (except for metallics or spot varnish)

• IMAGES

Must be set up CMYK or GREYSCALE at 300dpi

• COLOUR SETUP + IMAGES

All files must be created using only CMYK (convert all spot colours to CMYK in your Swatches Palette.)
[Exception applies to metallic inks or spot varnish which will require a CMYK plus spot colours setup. For this option consult Digimax's Art Department prior to finishing your artwork]

• INCLUDE BLEED + TRIM MARKS

When preparing files it is imperative to include minimum 2mm bleed to ALL artwork that has image or colour extending outside the trim marks.

PREFERRED FILE FORMAT: .pdf

FOR BEST RESULTS
SET YOUR PDF TO PRESS QUALITY

OTHER ACCEPTABLE FILE
FORMATS INCLUDE:

.jpg .ai .eps

check list...

FOR MORE INFORMATION:

CONTACT DIGIMAX'S ART DEPARTMENT
PHONE: 1300 667 410
EMAIL: artwork@digimaxprinting.com.au

BLEED is 2mm outside of trim

FONTS OUTLINED
in eps and embedded in a pdf

All colours and images are in
 CMYK 300dpi
at 100% print size

PRESS READY
ARTWORK supplied in
accepted file format



fantastic prints
+ innovative products
= powerful promotions

www.digimaxprinting.com.au