

# Artwork + Image Specifications

## PREFERRED FILE FORMAT: .pdf

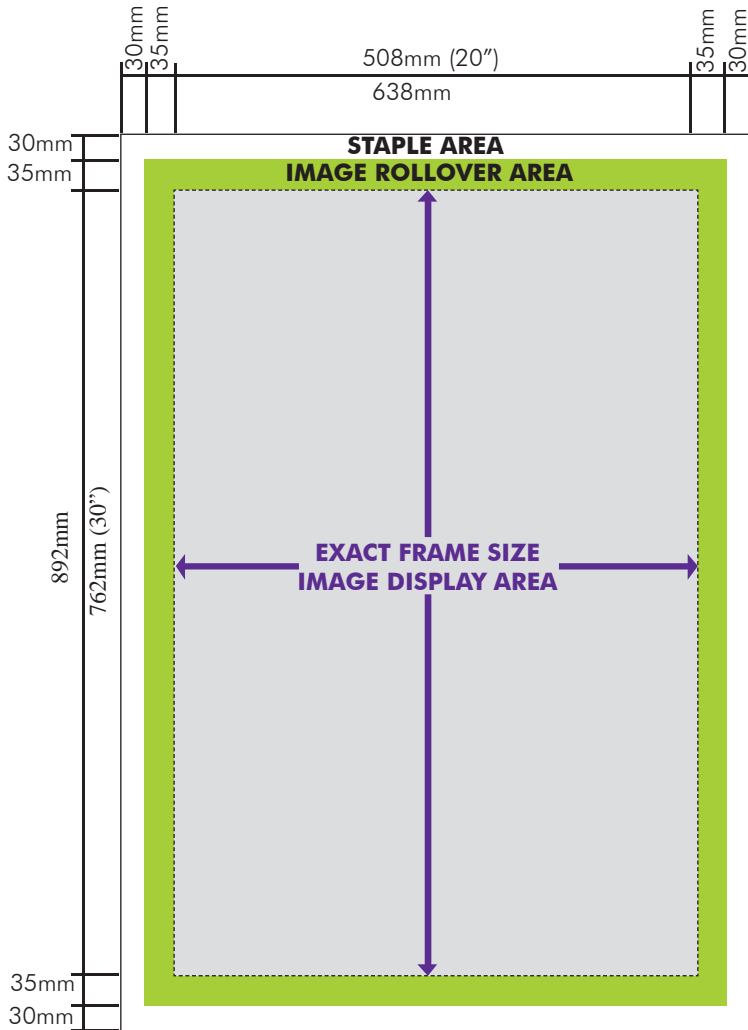
FOR BEST RESULTS  
SET YOUR PDF TO HIGH QUALITY

CONTACT DIGIMAX'S PHOTO CENTRE  
PHONE: 1300 667 410  
EMAIL: [copycentre@digimaxprinting.com.au](mailto:copycentre@digimaxprinting.com.au)

1. Set document to the exact frame size (i.e 30" x 20") this will be the display area. Resolution is at 250dpi at actual size and RGB
2. Resize your canvas 70mm extra on height and width (this will add 35mm to each edge). This is the image rollover area, and will be pulled over the sides of the frame. You can choose to extend the image, or have a white or coloured edge.
3. Resize your canvas another 60mm on the height and width (this will add 30mm to each edge). Leave white. This will be used to staple your canvas to the frame.

## check list...

- RGB 250dpi**  
at 100% the print size
- Layers flattened**  
in any photoshop documents



**EXAMPLE BASED ON 20" X 30" CANVAS**  
SIMPLY SUBSTITUTE YOUR CANVAS SIZE AND ADD  
THE SAME ALLOWANCES FOR THE OUTER BORDERS  
AS ABOVE.



fantastic prints  
+ innovative products  
= promotions

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